



CEHL provides appropriate, secure, and affordable housing and fosters rental housing co-operatives to thrive, so that more Victorians experience the dignity of a home in a community guided by the seven international co-operative principles.

CEHL's strategic objective is to sustainably maintain and grow our housing portfolio and our organisational impact.

The strategy will be implemented through 11 strategic actions under three pillars:



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| <p>1</p> <h3>Meeting the needs of the CEHL community</h3> <p>Listening and responding to the voices of our member co-ops, co-op members, and direct renters</p> | <p>2</p> <h3>Driving the impact and growth of co-op housing</h3> <p>Being thought leaders and advocates for the growth of co-op housing and other innovative affordable housing models</p> | <p>3</p> <h3>Operational and financial sustainability</h3> <p>Developing our people and our organisation to support impactful delivery over the longer term</p> |
| <ul style="list-style-type: none">• Strengthen ways of working with member co-ops, co-op members, and direct renters• Implement improved service delivery model for member co-ops, co-op members, and direct renters• Co-design and implement good governance guidelines to create and sustain thriving co-ops• Develop strategies to ensure the growth and sustainability of the co-op housing model | <ul style="list-style-type: none">• Develop and implement an environmental, social, and governance (ESG) impact framework• Proactively increase visibility and grow advocacy for co-operative housing as an affordable housing strategy• Develop a roadmap for CEHL to embody international co-operative principles• Explore and implement affordable ownership options for our members (including shared equity and limited equity housing schemes) | <ul style="list-style-type: none">• Implement the right systems, tools, and ways of working to support our people and organisation to develop and grow• Develop a long term portfolio growth strategy that meets the diverse current and future housing needs of the CEHL community• Develop a long term funding and finance strategy to support the growth and sustainability of the CEHL portfolio |