

CEHL provides appropriate, secure, and affordable housing and fosters rental housing co-operatives to thrive, so that more Victorians experience the dignity of a home in a community guided by the seven international co-operative principles.

CEHL's strategic objective is to sustainably maintain and grow our housing portfolio and our organisational impact.

The strategy will be implemented through 11 strategic actions under three pillars:

1

Meeting the needs of the CEHL community

We listen and respond to the voices of our member co-ops, co-op members, and direct renters

- Strengthen **ways of working** with member co-ops, co-op members, and direct renters
- Implement improved **service delivery model** for member co-ops, co-op members, and direct renters
- Co-design and implement **good governance guidelines to create and sustain** thriving co-ops
- **Develop strategies to ensure the growth and sustainability of the co-op housing model**

2

Driving the impact and growth of co-op housing

Being thought leaders and advocates for the growth of co-op housing and other innovative affordable housing models

- Develop and implement an **ESG impact framework**
- Proactively increase visibility and grow **advocacy** for co-operative housing as an affordable housing strategy
- Develop roadmap for CEHL to embody international co-operative principles
- Explore and implement affordable ownership options for our members (including shared equity and limited equity housing schemes)

3

Operational and financial sustainability

Developing our people and our organisation to support impactful delivery over the longer term

- Implement the right **systems, tools, and ways of working** to support our people and organisation to develop and grow
- Develop a long term **portfolio growth strategy** that meets the diverse housing current and future needs of the CEHL community
- Develop a long term funding and finance strategy to support growth and sustainability of the CEHL portfolio

