

CEHL provides appropriate, secure, and affordable housing and fosters rental housing co-operatives to thrive, so that more Victorians experience the dignity of a home in a community guided by the seven international co-operative principles.

Our 3-year strategic objective is to position CEHL to sustainably maintain and grow our portfolio, and our organisational impact.

The strategy will be implemented through eleven strategic actions that relate to three pillars.

<p>1</p> <p>Meeting the needs of the CEHL community</p> <p>Ensuring that the voices of our member co-ops, co-op members, and direct renters, are heard</p>	<p>2</p> <p>Leading by example</p> <p>Demonstrating leading practice as a Registered Housing Association guided by the co-operative principles</p>	<p>3</p> <p>Operational and financial sustainability</p> <p>Empowering our team and leveraging our portfolio to support impactful delivery over the longer term</p>
<ul style="list-style-type: none"> • Strengthen ways of working with member co-ops, co-op members, and direct renters • Implement improved service delivery model for member co-ops, co-op members, and direct renters • Co-design and implement good governance guidelines for thriving co-ops 	<ul style="list-style-type: none"> • Develop and implement a compliance framework • Develop and implement social and environmental impact measurement approach • Proactively increase visibility and grow advocacy for the co-op model as a solution for affordable housing • Develop roadmap for CEHL governance to better incorporate co-operative principles 	<ul style="list-style-type: none"> • Implement the right systems, tools, and ways of working to support our team to develop and grow • Refine and implement portfolio mix guidelines that align with our purpose • Refine and implement portfolio management guidelines to ensure maintenance leading practice • Develop a 10-year portfolio growth strategy that meets the diverse housing needs of the CEHL community



CEHL provides appropriate, secure, and affordable housing and fosters rental housing co-operatives to thrive, so that more Victorians experience the dignity of a home in a community guided by the seven international co-operative principles.



How do Co-ops provide value to their members?

- 🏠 **Affordable and secure housing** – having housing that is affordable with an ongoing lease.
- 🏠 **Maintenance** – co-op housing is well maintained.
- 🏠 **Influence** – members have a say in how the co-op is governed, and how resources are used.
- 🏠 **Accountability** – co-op leadership is accountable and transparent.
- 🏠 **Connection** – feeling connected to members of your co-op and being part of a supportive community.

How does CEHL provide value to our Co-op members?

- 🏠 **Accountability** – CEHL leadership is accountable and transparent.
- 🏠 **Communication** – CEHL shares important and relevant information with members co-ops, in ways that are easy to access and understand.
- 🏠 **Co-op resources and support** – member co-ops are provided with resources, policies and support, along with accurate and consistent advice.
- 🏠 **Training for members** – CEHL supports learning and growth for members to be able to manage their co-ops.
- 🏠 **Maintenance** – co-op housing is well maintained.
- 🏠 **Houses for members** – CEHL manages a property portfolio, that allows co-ops to access new properties, or hand-back properties that are too expensive to maintain or no longer needed. CEHL secures funding and develops new housing that enables co-ops to grow.
- 🏠 **Advocacy** – CEHL represents co-ops to the wider community and advocates for co-op housing.



Just like co-ops all over the world, our work is informed and guided by the international co-operative principles.

- Voluntary and open membership
- Democratic member control
- Members' economic participation
- Autonomy and independence
- Education, training and information
- Co-operation among co-operatives
- Concern for community

